



# Welcome to the second newsletter of WIN!



The project **WIN - Introducing the job profile of the Workplace Innovation Manager** is a ground-breaking project that aims to support SMEs in their journey to reach higher performance and employee well-being by directly addressing the demands and difficulties that these companies encounter in their efforts to manage and encourage workplace innovation.

## Introducing the Workplace Innovation Manager

The world we live in has changed a lot. Due to globalisation, rapid technological advances, demographic changes and quickly evolving consumer demands, companies are facing unprecedented challenges. As a consequence, many SMEs are struggling with survival. The ability to continuously reinvent themselves, their products and/or services can be of utmost importance, not just for their success, but for their sheer survival. Accordingly, Workplace Innovation is vital to support companies in successfully meeting the needs of the 21st century.



## MEET THE TEAM

### PROJECT'S COORDINATOR



### A PARTNEREK



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## What have we been working on?

In the last year, following research, the project partners have been working on the creation of the Workplace Innovation Manager professional profile and training curriculum, thus realising the first part and the second step of the project.

The partners have researched existing methods and techniques in the field of workplace innovation, and integrated and refined them for the purpose of creating the new WIN Manager profile.

After collecting all the possible professional profiles and the competency framework of a workplace innovation manager, the project partner, who is an expert in the field of training curriculum development, developed the curriculum with the help of the other partners.

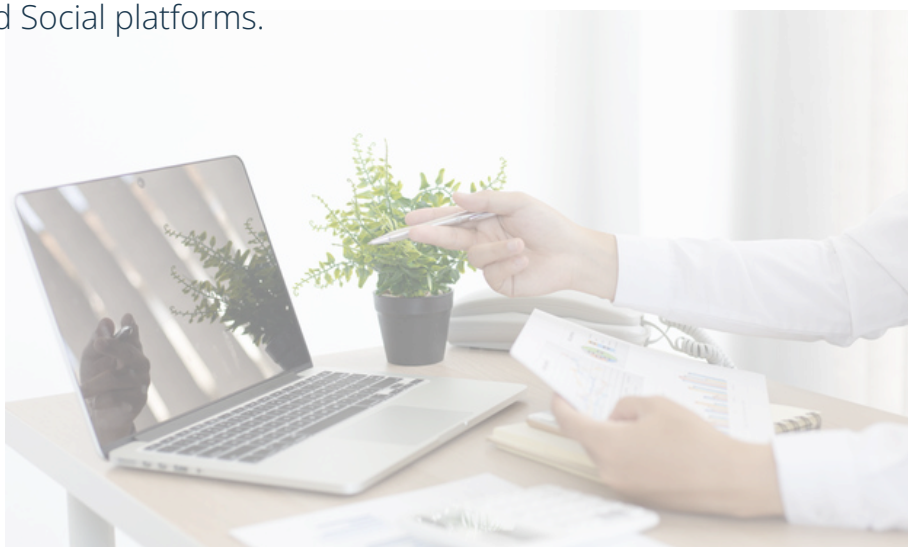
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## Halfway there, where next?

After the second meeting in Larissa in September 2022, the partnership had the opportunity to meet again and discuss the progress of the project and future activities on 20-21 February in Velenje, Slovenia.

The main topics of discussion revolved around the certification process of the Workplace Innovation Manager professional profile and the development of a certification model to evaluate and certify Workplace Innovation Manager skills. The partners have brainstormed and produced quality outputs and outcomes that provide detailed and effective solutions. We will keep working on the development of a profile of the Workplace Innovation Manager and keeping updates on our Webpage and Social platforms.

## Stay connected to keep on learning!



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