



Welcome to the Third Newsletter of WIN!



The project **WIN - Introducing the job profile of the Workplace Innovation Manager** is a ground-breaking project that aims to support SMEs in their journey to reach higher performance and employee well-being by directly addressing the demands and difficulties that these companies encounter in their efforts to manage and encourage workplace innovation.

What have we been working on?

The partners have developed the **VET course** that contain: the syllabus with training plan, learning outcomes, training materials for participants, teaching materials for VET trainers (guidebooks, best practices, case studies etc.), and learning assessment tools.

As the long-term experience of the project consortium shows, professionally active people do not have possibility to participate in long and/or intensive courses. In order to make the training offer as much attractive for the target group as possible, the training course is developed as **blended learning course**, melding face-to-face and online environments.



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MEET THE TEAM

PROJECT'S COORDINATOR



THE PARTNERSHIP



What next?

Next step ahead of the conclusive months of WIN project, **application** and **experimentation** of the developed training course will be introduced into the partners countries. The project partners are in process of identifying the **key staff members** to be trained. The pool of SMEs that already participated in the field research will be exploited for this purpose and also by including other interested SMEs, at least **3 pilot SMEs** per country will be chosen for the implementation of the piloting activities. From each pilot SME, at least 3 key staff members are foreseen to participate in the pilot training activities. The participants of the pilot testing will be **manager** and **employees** responsible for **staff management** of enterprises from different economic sectors.

Amazing teams doing amazing job!

On **17th & 18th of October 2023**, the partnership had the opportunity to meet again, now in **Sofia, Bulgaria** and discuss the progress of the project, forthcoming tasks and the logistics of the Train-the-Trainers short-term activity that will take place in Larisa, Greece at the end of January 2024.

Some topics of discussion revolved around the **innovative certification process of the Workplace Innovation Manager professional profile** and the development of a certification model to evaluate and certify Workplace Innovation Manager skills. The partners have brainstormed and produced list of skills that the WIN Manager will gain by passing through the WIN trainings.



Stay connected to keep on learning!



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