



# Welcome to the first newsletter of WIN!



The project **WIN - Introducing the job profile of the Workplace Innovation Manager** is a ground-breaking project that aims to support SMEs in their journey to reach higher performance and employee well-being by directly addressing the demands and difficulties that these companies encounter in their efforts to manage and encourage workplace innovation.

## Introducing the Workplace Innovation Manager

We find ourselves in a very different world than a few decades ago. Due to globalisation, rapid technological advances, demographic changes and quickly evolving consumer demands, companies are facing unprecedented challenges, and many are still not sure how to survive in the marketplace. For this reason, the ability to continually reinvent products, services and processes is becoming essential for survival and success. That is why the concept of Workplace Innovation is vital to support companies in meeting the needs of the 21st century.



## MEET THE TEAM

### PROJECT'S COORDINATOR



### PARTNERS



## What have we been working on?

For the last couple of months, the project partners have been working hard together with several SMEs to deliver the first part of the project.

Here they conducted a detailed literature research on the topic in all consortium countries and also collected impressions and important insights in each partner country by doing field research with several enterprises.

Following this, in order to compare the different realities and situations in each country, the partners developed national reports, which were integrated into a synthesis report which you can read on our website.

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## Where and when it all started

After the first meeting in Germany in March 2022, the partnership had the opportunity to meet again and discuss the progress of the project and future activities on 6-7 September in Larissa, Greece.

The main topics of discussion revolved around the synthesis report and how this outcome will function as a cornerstone for the identification of the characteristics and competences of the Workplace Innovation Manager.

The consortium focused on dissemination activities and strategies to achieve higher visibility and reach the desired target audience and, the evaluation of the project results to maintain the high quality of the results achieved so far.

We will keep working now on the curriculum and profile of the Workplace Innovation Manager.

Stay connected to keep on learning!



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